

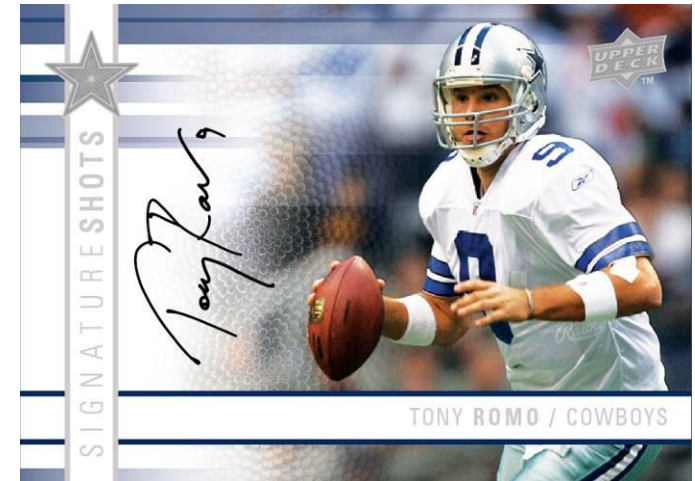


2009 Upper Deck Football

The Hobby's most collectable base set delivers new wrinkles in 2009 that are sure to appeal to both the set collector and the high end 'whale'. Be on the lookout for live cut signatures and Premier signatures, sure to make 2009 Upper Deck Football a hot item!

- **Regular Set:**
 - Regular Cards (200)
 - Star Rookies (100)
 - Star Rookie SPs (25)
- **Configuration:**
 - 20 cards per pack
 - 16 packs per box
 - 12 boxes per case
- **Product Arrival Date:**
August, 2009
- **Top Inserts:**
 - Same Day Signatures (Hard signed!)
 - Premier Auto Rookie Jersey
 - Premier Penmanship
 - Iconic Cuts
 - Lenticular 3D Stars

Signature Shots*



UPPER DECK SPORTS

Card images and players for design display only. Subject to change



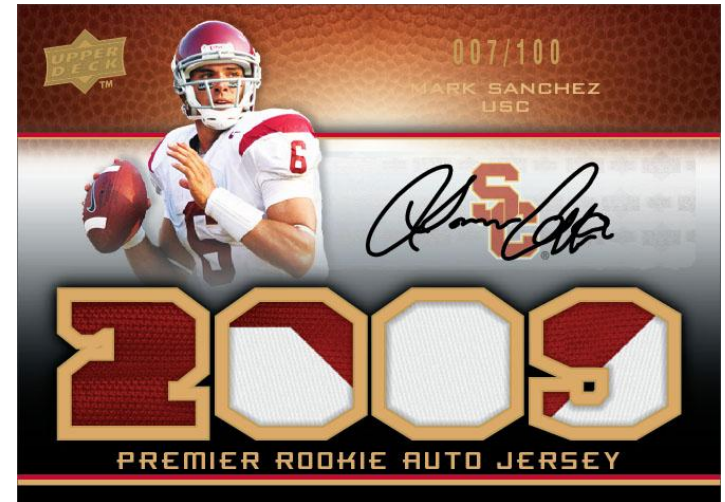
2009 Upper Deck Football

Box Break: (on average)

- One (1) Autograph per box
- Three (3) Memorabilia Cards per box
- Two (2) lenticular 3D Stars per box
- At least Sixty-Four (64) Star Rookies per box
 - Including Star Rookie Short Prints falling 1:4 packs

Case Break: (on average)

- One (1) Iconic Cuts cut signature per case
- One (1) Premier Signature per case
- One (1) Same Day Signature per case



Premier Rookie Auto Jersey

UPPER DECK SPORTS

Card images and players for design display only. Subject to change

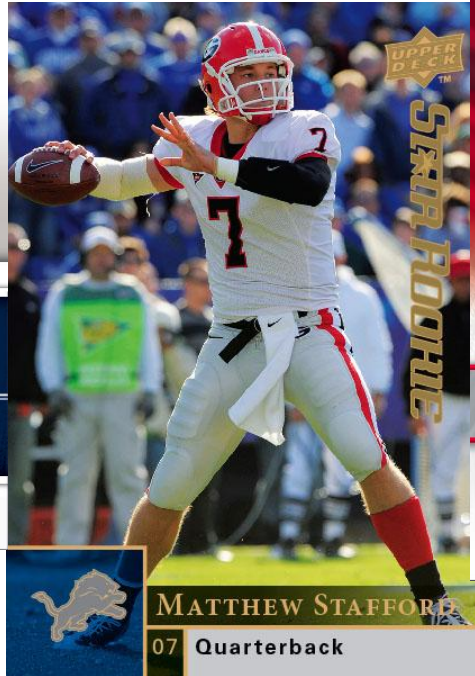


2009 Upper Deck Football



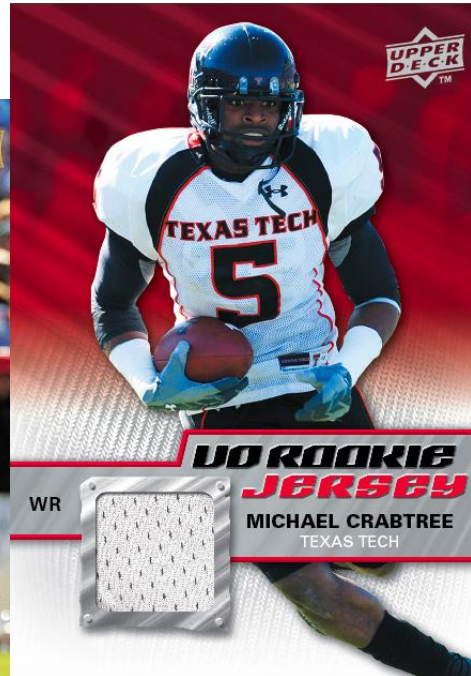
LaDAINIAN TOMLINSON / Chargers

UD Game Jersey*



MATTHEW STAFFORD
07 Quarterback

Star Rookies*



WR

UD ROOKIE JERSEY

MICHAEL CRABTREE
TEXAS TECH

UD Rookie Jersey*



ELI MANNING
10 Quarterback

Regular Card*

UPPER DECK SPORTS

Card images and players for design display only. Subject to change